

Neeraj Kumar

Co-Founder, AIMagnifi Technologies Pvt. Ltd.

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Work Experience

Director of Sales & Marketing

Aug'2017 - Present

AIMagnifi Technologies Pvt. Ltd.

- ✓ Business Strategy Management
- ✓ Market Research - Local & Global
- ✓ Brand Building - Digital Marketing | Blogs | SEO | Social Media
- ✓ Marketing - Content | Email Marketing | Lead Generation
- ✓ Team Management and Operations Handling

Software Engineer

Aug'2015 - Aug'2017

Newgen Software Inc

- ✓ Developed & delivered 5+ POC (proof of concept) to Int'l. clients including Gulf International Bank, Bahrain | Diamond Bank, Nigeria and Fidelity Bank, Ghana
- ✓ Delivered technological and product implementation training to Newgen partners (Mercedes-Benz, Rak Bank, Bank Audi, L&T Infotech, Tech-Mahindra) and other 15+ fresher batches
- ✓ Good domain knowledge of BPM, ECM Solutions and Retail-Tech Advancements
- ✓ Technical expertise includes knowledge of Java, RPA, Bootstrap, HTML5, JS, Oracle DB and JBoss & Weblogic app servers

Co-Founder | Vice President

Sep'2013 - Jun'2015

KIET Entrepreneurship Development Cell, Promoted By TBI-KIET, DST Govt. of India

- ✓ Primarily responsible for fostering entrepreneurship among students and assisting budding entrepreneurs by providing them with necessary guidance, mentorship and support
- ✓ Organised National level Entrepreneurship Summit - Endeavour, KIET
- ✓ AIR-1 in a Business Plan & Marketing Competition at E-Summit'14 organized by IIT Mumbai
- ✓ AIR-3 in Business Plan competition at Techniche'14 organised by IIT Guwahati

Research Intern

Jun'2014 - Aug'2014

Defence Terrain Research Laboratory, DRDO

- ✓ Explored various routing algorithms to perform Network Analysis On Geo-Spatial Data using Python, PostgreSQL & QGIS

Skills

Business Building

Idea Execution | Business Strategy Maker | Product Building

Public Speaking

Audience Engagement | Motivational Speaker | Startup Enthusiast

Strategic Branding

Visual Designs | Content | Web Presence | Customer Focused

Internet Marketing

E-Mail Marketing | Social Media Marketing | Lead Generation

Web Development & Blogging

Blog Builder | Content Writer | Wordpress | Bootstrap | HTML | CSS | JS

Education

Bachelor of Technology - Computer Science & Engineering

Aug'2011 - June'2015

Krishna Institute of Engineering and Technology